



- LANDMARK HIGHLIGHTS IN GUAYAS**
1. Parque Seminario (Iguana's Park)
 2. Municipal Museum
 3. Malecón Simón Bolívar
 4. Malecón del Salado
 5. Centenary Park of Guayaquil
 6. Moorish Tower (Clock Tower)
 7. 'La Perla' Ferris Wheel
 8. Anthropology and Contemporary Art Museum (MAAC)
 9. Miniature Museum: 'Guayaquil en la Historia'
 10. National Museum of Cacao
 11. Santa Ana Hill
 12. Cathedral of Saint Peter (Metropolitan Cathedral of Guayaquil)
 13. Patrimonial Cemetery of Guayaquil
 14. 'Las Peñas' Neighbourhood
 15. 'La Fragua de Vulcano' Monument
 16. 'La Rotonda' Civic Square
 17. 'Guayarte' Square
 18. 'Mercado del Río' Food Court
 19. Artisanal Market of Guayaquil
 20. Guayas Gubernamental Building
 21. City Hall Building
 22. Guayas Prefecture Building
 23. Panamá Street
 24. Sanctuary of Divine Mercy
 25. Popular Music Museum
 26. 'Equipos del Astillero': Barcelona & Emelec' Museum
 27. Memorial to the Victims and Heroes of the COVID-19 Pandemic
 28. 'Rodolfo Baquerizo Moreno' Square

Guayas Moves Towards Tourism

Its grand natural diversity brings together beautiful countryside and riverine landscapes, beaches, forests and urban life experiences, all that combined by the flavors of its delicious cuisine.

On top of this, the province offers exciting adventures and a magical rural culture.

The province of Guayas and its modern capital, Guayaquil, guarantee its visitors unforgettable experiences to share together with family and friends. The adventure always begins in Guayas!

Guayas is a beautiful province located on the coast of Ecuador. This dynamic region is the largest productive, industrial, commercial and export center for the country. It is geopolitically divided into 25 cantons, each of them with a wide variety of both natural and cultural attractions for all preferences.

The northernmost cantons are located along the Daule River, while the central cantons are influenced by the lower Babahoyo river basin, giving rise to magical landscapes of the Montuvious full of greenery that characterize the rurality of the

province. Here you will find the cultivation and export of high-quality products like banana, plantain, mango and cocoa beans (for chocolate), as well as rice and sugar cane, among other crops. These different areas, home to beautiful traditional haciendas, are ideal for the different types of rural tourism of which agritourism provides interesting experiences of visiting the farm or plantation production. Guayaquil is the point where both rivers converge (the Daule and Babahoyo), giving rise to the majestic Guayas River and from which the province takes its name.

The river tours on the Guayas River and its tributaries can treat you to positive and memorable experiences.

The geography of the eastern side of the waterway, in its transition towards the Andes, is favorable for the practice of extreme, moderate and soft adventure sports amidst an exuberant and lush natural setting. This tropical scenario can also be seen and enjoyed in the areas of the southern cantons of the province, that are also part of the Gulf of Guayaquil Estuary (which is the largest estuary on the Pacific coast

of South America). Puná Island, is the largest in continental Ecuador. To the west, with one of the best climates in the world, the visitor will be able to enjoy the warm waters of the paradisiacal beaches of the Pacific, complemented by a numerous supply of tourism services and facilities and its exquisite cuisine. Guayas has 17 Conservation Areas, which added to those of the National System of Protected Areas and others of private initiative, make it one of the most biodiverse destinations and with the greatest offer for nature-based tourism in the country.

For lovers of adventure and adrenaline, Guayas invites you to explore every corner of this charming land to experience the thrill and emotion of action-packed activities with various types of water sports and recreational opportunities.

The canton of Playas has 40 kilometers of coastline and the second-best climate in the world. Its beaches remain sunny for most of the year, which is why they are the favorite destination for tourists. Beaches such as Playas de Villamil, Data, Engabao, Puerto Engabao, Playas Varadero and El Pelado are the main options for activities such as horseback riding, quad bike riding, surfing, paddle boarding and more. Everything is accompanied by exquisite dishes made with the freshest seafood.

One of the most intense activities is climbing the Cerro del Muerto (Deadman's Hill), located in the El Morro parish of the canton of Guayaquil, from where you can also do dolphin watching. Here you will always be surrounded by majestic nature creating another magical experience in Guayas.



In Bucay, thanks to the waterfalls and rapids generated by the streams and fast flowing rivers that descend from the Andes, you can enjoy canyoning, rafting, canopy, tubing, among other thrill-seeking activities.

In the cantons of Naranjal or Pedro Carbo, places such as Cerro de Hayas and the Salto de Oro waterfall, allow for hiking and to also enjoy its refreshing waters.

Guayas also has different locations to do both recreational, road or adventure cycling.

If we talk about local gourmet cuisine, you can enjoy a wide variety of dishes. The fusion of ingredients such as green plantain, fish, shellfish (including crabs), cassava, rice, cocoa beans, among others, enchant the palate of those who are able to savor them.

Each tourist corridor and locality in the province has its speciality, thus, the great variety of traditional dishes is possible. In Naranjal, the exquisite crab; in Playas, its seafood with the fresh catch that goes from the sea directly to the table; in Jujan,

the incomparable fried pork; in Nobol, Daule and Salitre, its traditional chicken and duck stew, or, in Puná, its delicious goat stew. Buns, humitas, corn tortillas, baked in wood stoves, sausage soup, sweet plantain with cheese, and other culinary delights, can be enjoyed in rural destinations and also in roadside restaurants.

The Montuvio with their own customs and traditions are the main protagonists when talking about rural tourism; with activities that involve the visitor and allow him to live a true experience in the field,

In addition to participating in activities such as: milking dairy cattle, planting, harvesting and processing products such as cocoa bean to chocolate, jamaica (hibiscus flower), pithaya (dragon fruit), mango and plums. All this can be done on our farms and ranches, while enjoying a real connection with nature.

The Montuvio rodeo and their horseback riding parades are events that stand out in the province's annual agenda. Balzar, Salitre and Samborondón are the main towns where these events are held.

Birdwatching can be carried out in many places and protected areas of the province, such as the Rancho Alemán of the canton of El Triunfo, also in the Provincial Area of Productivity and Conservation La Esperanza in Bucay and the Cerro Blanco Protected Forest, and many more

Due to their privileged location and geographical similarity with their original land, Bucay and Naranjal were the places chosen by two Amazonian Shuar communities for their resettlement. During this visit, you can enjoy the exuberant natural environment and their traditional cuisine, while learning about their ancestral culture. The Shuar community of Naranjal also offers a visit to its hot springs. The great biodiversity of Naranjal includes high and low areas bathed in its waterfalls, rivers and a large number of brackish water creeks between the mangroves.

We recommend a visit to the Manglares Churute Ecological Reserve, ideal for hiking and observing a great diversity of birds among its mangroves or dolphins while touring the estuary by boat.

The Nuevo Porvenir and Seis de Julio communities invite the visitor to a tour through the mangroves to participate in the capture of the delicious red crab, which is their main activity and source of income. You can also enjoy birdwatching during the tour of the estuary. The activity of collecting the red crab, including the sighting of flamingos, (lat. roseate spoonbills) and other migratory birds, can also be carried out along the intertidal zones of Balao.

The manifestations of faith and its traditions are part of the cultural heritage of Guayas, capturing the attention of many visitors. Among the residents and fishermen of the coastal communities, the picturesque nautical parades of the San Pedro and San Pablo festivals stand out each year in the month of June. In the rural area, religious devotion is evidenced during the patron saint festivities of San Jacinto in Yaguachi and Balzar.

In Daule, thousands of parishioners gather every September for the festival of the Black Christ (Cristo Negro s.), which is carried out in a procession of colorful boats on the Daule River.

Also very visited and with invaluable treasures, are the Sanctuaries of the Saint Narcisca de Jesús in Nobol and El Divino Niño in Durán, the latter traditionally being visited by international travelers. Iconic churches such as San Francisco, La Catedral, Nuestra Señora de la Merced and Cristo del Consuelo in Guayaquil, among others, are highly recommended for your visit.

Guayaquil, the capital of the province of Guayas, also has a lot to offer to visitors. It has a complete infrastructure of services that includes a modern international airport, two land terminals with bus routes that connect to the entire province and the country, with urban transportation networks, hotel accommodations from international franchises, as well as museums, parks, entertainment centers, and natural open spaces for recreation.

We invite you to discover all the charms of this beautiful land and its people, ready to receive each visitor with the hospitality that they deserve. Guayas has it all.

TOURIST ROAD MAP



Dirección Provincial de Turismo

PROTECTED AREAS AND PROTECTIVE FORESTS

SISTEMA NACIONAL DE ÁREAS PROTEGIDAS - (SNAP) SUBSISTEMA PATRIMONIO DE ÁREAS NATURALES DEL ESTADO (PANÉ)

1. Área Nacional de Recreación Playas Villamil
2. Refugio de Vida Silvestre Manglares El Morro
3. Reserva de Producción Faunística Manglares El Salado
4. Área Nacional de Recreación Parque Lago
5. Área Nacional de Recreación Los Samanes
6. Área Nacional de Recreación Isla Santay/Isla del Gallo
7. Reserva Ecológica Manglares Churute

PROTECTIVE FORESTS

8. Bosque Protector Sub-cuenca del Río Chongón
9. Bosque Protector Cordillera Chongón Colonche
10. Bosque Protector Papagayo de Guayaquil
11. Bosque Protector La Prosperina
12. Bosque Protector Cerro Blanco
13. Bosque Protector Cerro El Paraíso
14. Bosque Protector Sendero Palo Santo
15. Bosque Protector Cerro Colorado
16. Bosque Protector Bosqueira
17. Bosque Protector Daule Peripa
18. Bosque Protector Chillanes-Bucay
19. Bosque Protector Mollituro-Mollepungo
20. Bosque Protector Los Géllices (Isla Puná)
21. Bosque Protector Yansún - Limbo (Isla Puná)
22. Bosque Protector Hacienda Cigasa

PROVINCIAL SYSTEM OF CONSERVATION AREAS

23. Comuna Engabao
24. El Guayacán
25. Comuna San Pedro de Chongón
26. Puerto Limbo
27. Rancho Daniellita
28. Parque Ecológico Cultural Pedro Carbo
29. Albarradas Valle de la Virgen
30. La Ciénega
31. El Retiro de Pucón
32. Río Congo
33. La Esperanza
34. Las Pavas
35. Ecohostería Monoloco
36. Cerro de Hayas
37. Hacienda Ithaca
38. San Miguel
39. Las Cañas

Source: Dirección Provincial de Gestión Ambiental - Prefectura del Guayas

FARMS AND HACIENDAS

1. Dos Hemisferios Vineyard: A
2. La Pirámide Hacienda: C, E, F
3. El Castillo Hacienda: D, E, P
4. Finca La Gloria: A, F, G, H
5. Victoria Hacienda: P
6. Palo Santo Hacienda: P
7. Nina Hacienda: A, E, J
8. Casa Grande Resort Farm: A, B, G, K
9. Finca El Lago: A, K
10. Las Habras Hacienda: L, N
11. Rancho Valle Hermoso: A, K
12. Finca Criadero de la Isla: A, B, G, K
13. La Finquita Farm: A
14. La Bendita Hacienda: F, P
15. Finca Don Colón: F, N
16. Finca Cumandá: P
17. Rancho Vasija de Barro: A, B, G, H, N
18. Quinta La Orilla: A
19. Finca EL Chaparral: P
20. La Danesa Hacienda: A, B, E, K, N, P
21. Parque Agroturístico Pachakay: B, H, I, N
22. Rancho La Vivi: A, E, N, O
23. Finca El Cadeal: A
24. Finca El Progreso: A, O
25. Rancho Alemán: A, B
26. Cacao y Mango Hacienda: A
27. Finca Mamá Angellita: A, F, G

RECOMMENDED SITES FOR BIRDWATCHING

- CHECK LIST
- Área Nacional de Recreación Isla Santay - Isla del Gallo
 - Área Nacional de Recreación Parque Lago
 - Área Natural de Recreación Comuna Engabao
 - Refugio de Vida Silvestre Manglares El Morro
 - Reserva Los Guayaqueños (Vía a La Costa)
 - Reserva Ecológica Manglares Churute
 - Manglares de Puerto Hondo
 - Bosque Protector Cerro Blanco
 - Área Provincial Natural de Recreación El Guayacán
 - Área Provincial Natural de Recreación Parque Ecológico Pedro Carbo
 - Bosque Nublado La Esperanza Alta (Bucay)
 - Área Provincial de Productividad y Conservación La Esperanza
 - Área Provincial Natural de Recreación Cerro de Hayas
 - Área Provincial Natural de Recreación Las Pavas (El Triunfo)
 - Área Provincial de Productividad y Conservación Hacienda Ithaca
 - Área Provincial de Productividad y Conservación San Miguel
 - Balao Intertidal Flats
 - Rancho Alemán (El Triunfo)

Simbology 2020 Ecuador Tourist Signs Official Catalogue - Ministry of Tourism

SIMBOLOGY

- A | GASTRONOMY
- B | HOTEL
- C | VIEW POINT
- D | FOREST
- E | TREKKING
- F | FISHING
- G | CAMPING
- H | CANOEING
- I | KAYAK
- J | LAKE / LAGOON
- K | HORSE RIDING
- L | FLORA OBSERVATION
- M | AGRITOURISM
- N | COASTAL HANDICRAFTS
- Ñ | CICLOTURISMO
- O | WATERFALLS
- P | COCOA EXPERIENCE

